

To: [redacted] 5.1.2e [redacted] 5.1.2e [redacted] 5.1.2e @minvws.nl
From: [redacted] 5.1.2e
Sent: Tue 10/8/2024 5.1.2e PM
Subject: RE: France can't ban 'sausage' names for plant-based meat, EU top court says
Received: Tue 10/8/2024 12:49:19 PM

Ohww jammer ja

Van: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>
Verzonden: dinsdag 8 oktober 2024 12:33
Aan: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>; [redacted] 5.1.2e, [redacted] 5.1.2e @minvws.nl>
Onderwerp: RE: France can't ban 'sausage' names for plant-based meat, EU top court says

Kleine nuance. Vega gehakt mag toch nog steeds niet, dus er veranderd niks voor de Nederlandse markt. Jammer he.



[redacted] 5.1.2e

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Van: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>
Verzonden: dinsdag 8 oktober 2024 11:10
Aan: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>; [redacted] 5.1.2e, [redacted] 5.1.2e @minvws.nl>
Onderwerp: RE: France can't ban 'sausage' names for plant-based meat, EU top court says

Ohhh nice haha, ik dacht dat het in NL al was, maar dat het dan plantaardige hamburger heet ofzo ☐*

Van: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>
Verzonden: maandag 7 oktober 2024 12:56
Aan: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>; [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>
Onderwerp: RE: France can't ban 'sausage' names for plant-based meat, EU top court says

Ik hoorde het vorige week vrijdag van [redacted] 5.1.2e inderdaad, interessant!
Ben benieuwd; in principe zou dan in NL ook de vega hamburger en vega gehakt op de markt mogen verschijnen.
Jippie :D



[redacted] 5.1.2e

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Van: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>
Verzonden: maandag 7 oktober 2024 12:36
Aan: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>
CC: [redacted] 5.1.2e <[redacted] 5.1.2e @minvws.nl>
Onderwerp: RE: France can't ban 'sausage' names for plant-based meat, EU top court says

Hoi [redacted] 5.1.2e

Bedankt voor het doorsturen. Dat was inderdaad een onderwerp waar 5.1.2e graag over sprak, maar behoorde het niet echt tot zijn dossiers ☐* Als ik het goed heb begrepen hoort dat vooral thuis bij het dossier etikettering waar 5.1.2e over gaat.

Groeten,

5.1.2e

Van: 5.1.2e <5.1.2e@minvws.nl>

Verzonden: vrijdag 4 oktober 2024 11:44

Aan: 5.1.2e, 5.1.2e@minvws.nl

Onderwerp: FW: France can't ban 'sausage' names for plant-based meat, EU top court says

Hi 5.1.2e,

Ik herinner mij dat 5.1.2e het vaak had over de vega 'kipstukjes', heb jij dat dossier van hem overgenomen? Zo ja, dan vind je onderstaand bericht van Politico misschien interessant ☐*

Groetjes,

5.1.2e

Van: 5.1.2e @politico.eu

Verzonden: vrijdag 4 oktober 2024 11:39

5.1.2e, 5.1.2e, 5.1.2e@minvws.nl

Onderwerp: France can't ban 'sausage' names for plant-based meat, EU top court says

France can't ban 'sausage' names for plant-based meat, EU top court says

5.1.2e · Oct 4, 2024, 11:38 AM · [View in your browser](#)

Vegan sausages and burgers have as much right to their names as their meatier counterparts, the European Union's top court ruled on Friday.

Judges in the Court of Justice said that — where a legally protected name isn't already being used — EU countries can't stop companies that make plant-based meat alternatives from calling them "steaks" or "sausages."

It's a win for French lobby group Protéines France, which launched a legal challenge last year alongside two other veggie associations and Californias Beyond Meat after the French government banned it from using terms like steak and ham for its plant protein products.

It means that — unless a member country has already created a law defining what a sausage or a burger is — it can't ban vegan competitors from using generic terms for its meat alternatives.

Judges did, however, say that member countries can intervene if "the specific arrangements for the sale or promotion of a food mislead the consumer," according to a court statement.

The case is [Case C-438/23, Protéines France and Others](#).

[Agriculture and Food](#), [Competition and Industrial Policy](#)

agriculture and food_Companies_Courts_Meat_Court of Justice of the European Union

C-438/23 Protéines France and Others

European Court of Justice

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