

Budget and sample size

When looking at the budget, we have consulted internally and would like to go for option B. However, we were wondering if it would be possible for IPSOS to start the sample with 200 people per age group (18-29, 30-39, 40-49, 50-59, 60-69, 70+) and 150 people for the younger age groups that parents will fill in for them (0-12, 13-17)? This is because we could see the panel from the first wave is not representative in terms of age groups, so it would be good to try and correct for this.

Privacy Impact Assessment/AVG regulations

I am also now looking into the guidelines regarding the Privacy Impact Assessment (PIA) and other regulations such as the Algemene Verordening Gegevensverwerking (AVG) in the Netherlands. I was wondering if this is something that will be taken on by IPSOS since you will collect all the data, or should RIVM look into this as well? Personally, I am new to these regulations, so some advice will be appreciated.

Many thanks in advance!

Warm regards, Met vriendelijke groet,



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