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Navigation Vision

— Corona Dashboard

CLEVER°FRANKE | 10-3-2021

Vanwege efficiëntie is dit document in het Engels. Wanneer we het verder willen verspreiden / presenteren in de organisatie maken we een Nederlandse vertaling.

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INTRO

Due to the dashboard evolving over time with more metrics as well as interest in localised data..... the current navigation doesn't help users to easily switch between local and national level. Moreover, by moving Actueel as a home page, any localisation happening on that page is not brought across the user flow.

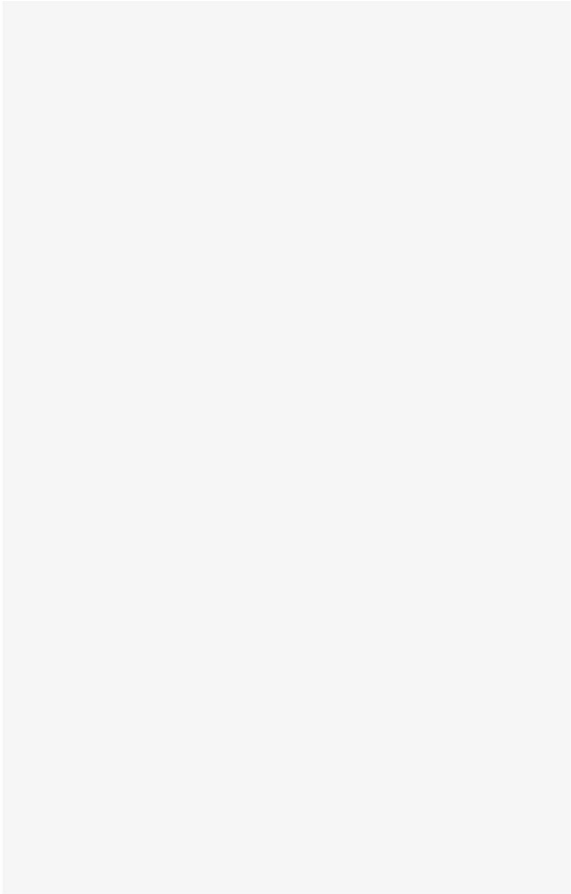
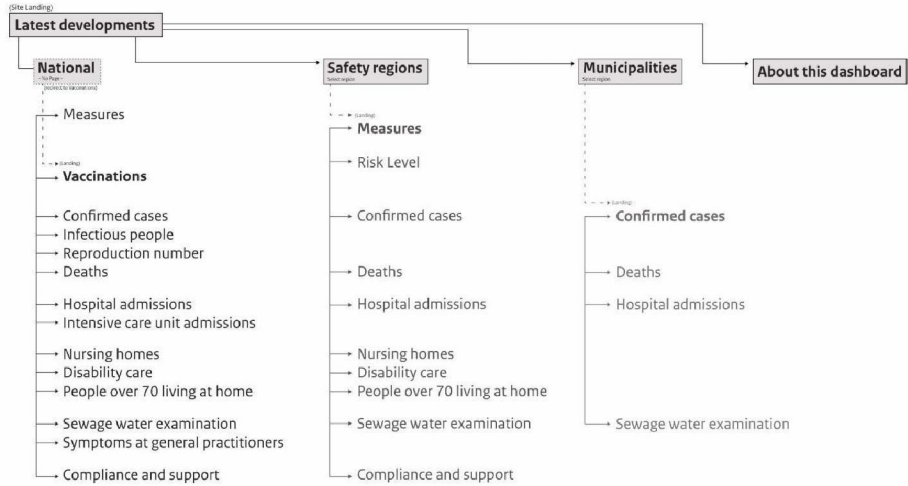
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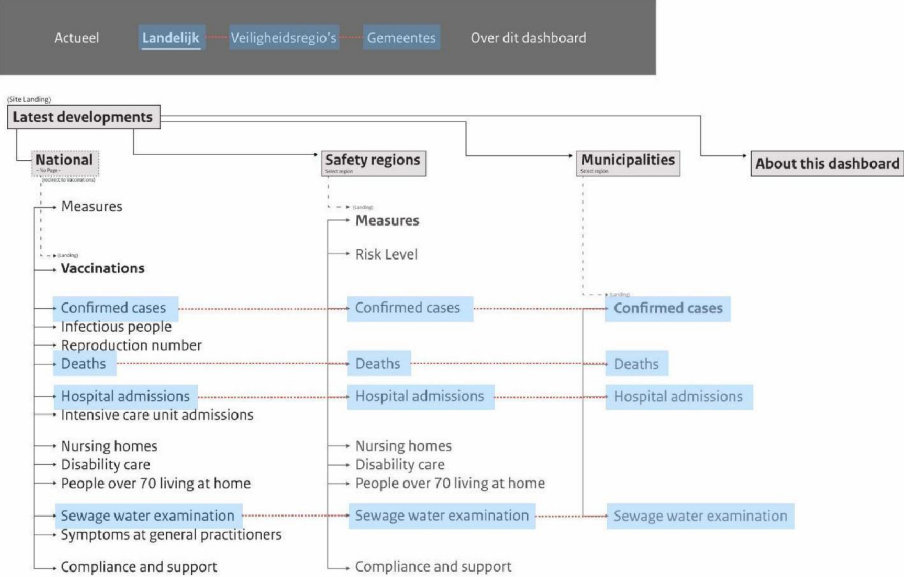
INTRO

Hence, we want to improve the overall setup and navigation of the Corona Dashboard to allow for localisation.

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CURRENT SITEMAP





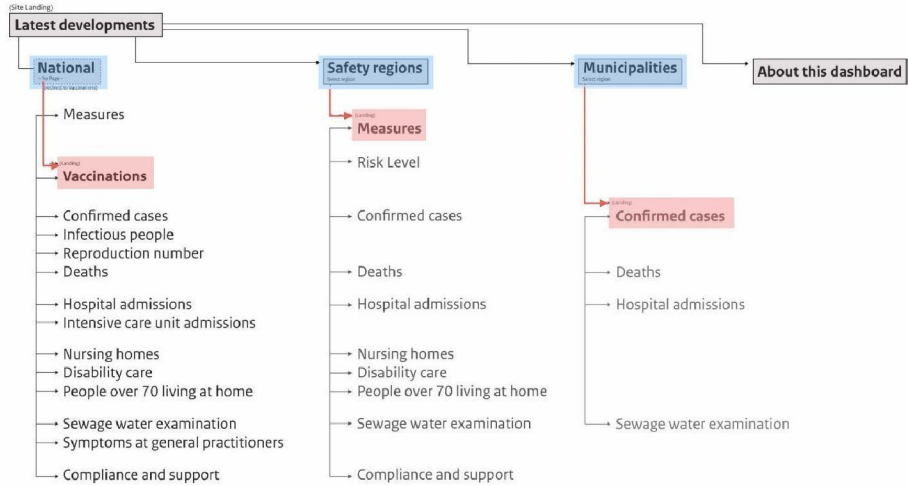
LEGEND:

Metrics available at all geographic levels

→ No correlation of metrics between municipality, the safety region it resides in, and the Netherlands in total.

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CURRENT ISSUES



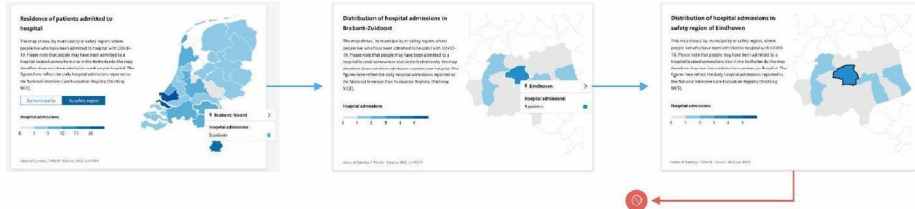
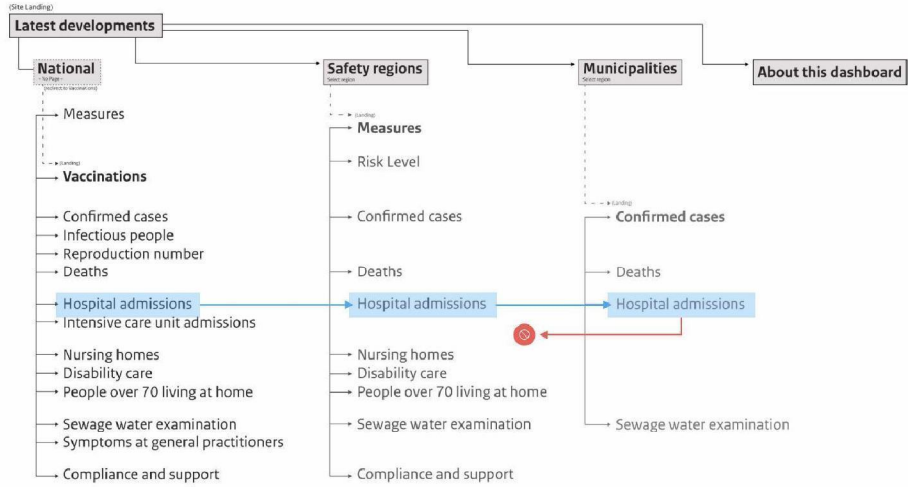
LEGEND:

- Page in top bar
- Landed Page

- Top level Geo-location pages don't exist: we have a different landing page for National, Safety Region and Municipality.
- Another issue with this is repeated input of region once switching between geo-locations.

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CURRENT ISSUES

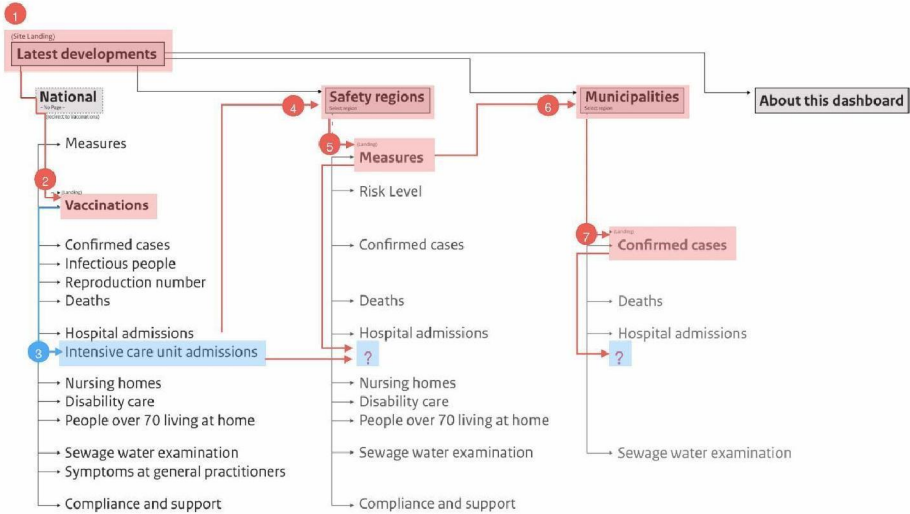


→ Maps can sometimes take users to different Geo-localised pages without indication.

→ Once in these lower levels of localisation we give no direction back.

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CURRENT ISSUES

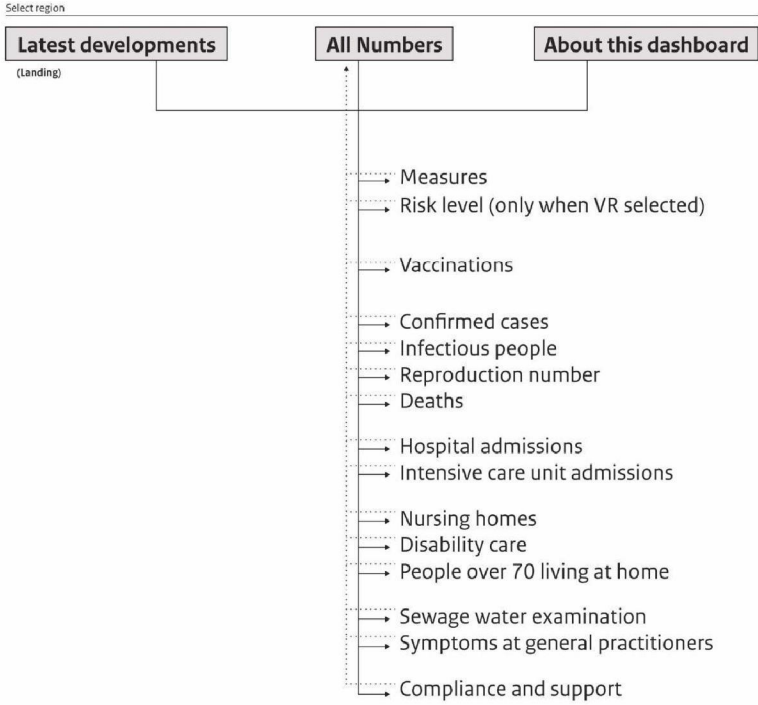


LEGEND:

- Desired Content
- 'Access' Page

- Missing localised data for a metric which appears at national level can be confusing for user. (For example, a user tries but fails to find 'Intensive care admissions' at SR and MN level though many clicks.)
- There is no explanation for missing content.

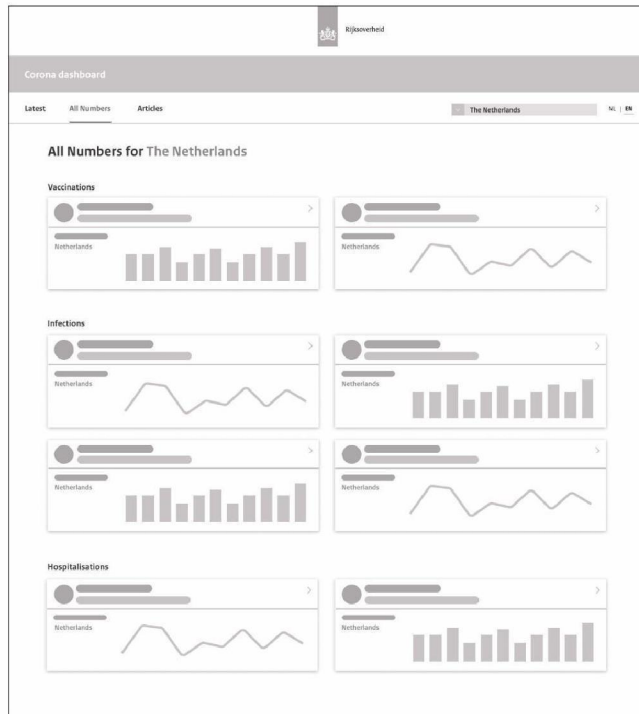
PROPOSED SITEMAP



→ We would like to introduce one 'All Numbers' page, where an overview of all metrics at all geo-localised levels are shown.

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PROPOSED UI

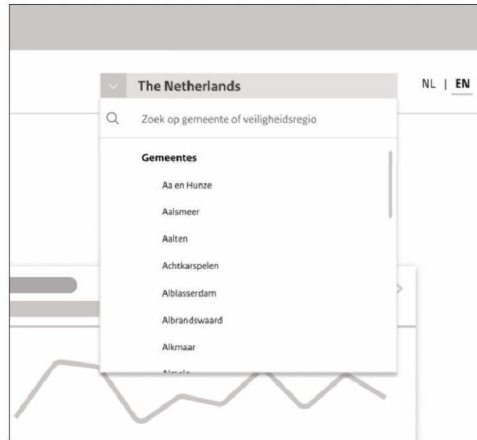


ALL NUMBERS - NATIONAL LEVEL

- On landing, all overview metrics will be presented together.
- The localisation can be selected from the dropdown in the upper right corner

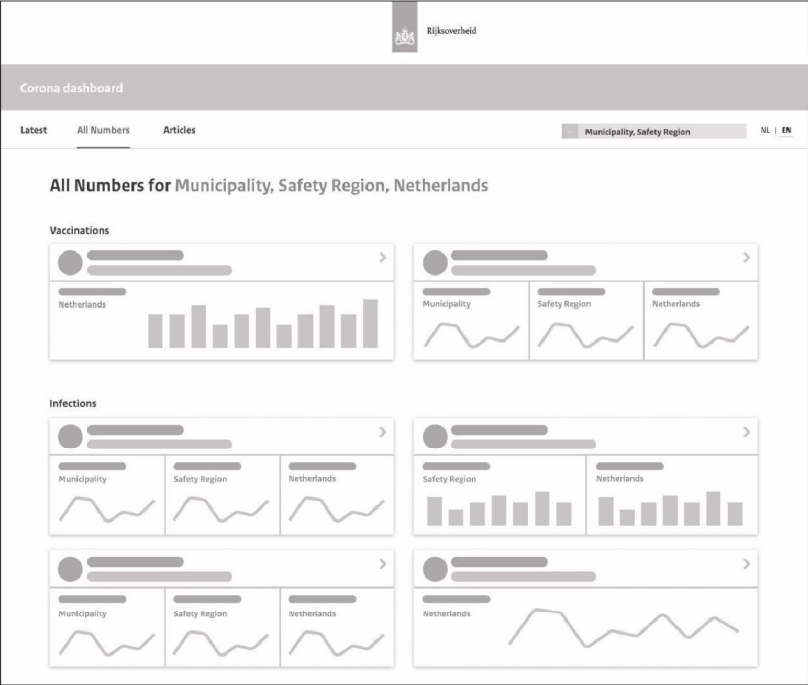
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PROPOSED UI



SMART LOCALISATION

- A fixed smart localisation search will reside in the navigation.
- Within this search a municipality or safety region will be selected.
- The safety region the municipality resides in will also be shown for comparison by default if municipality is selected.
- Once localisation is selected, a prompt to accept a cookie so localisation will be saved for the user across sessions.



ALL NUMBERS - MUNICIPALITY SELECTED

- Once the municipality is selected, we are presented with all available localised and national metrics in the overview.
- We want to present the most localised experience possible, when available.

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PROPOSED UI



ALL NUMBERS - MUNICIPALITY SELECTED

- To ensure context and comparison of different geographic levels we have placed them next to each other.
- As metrics only available at national levels are still relevant for users (ex. Vaccinations) we still present on the localised page.
- All geo-locations appear in context.

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PROPOSED UI



METRICS PAGE - LOCALISATION SELECTED

- Metric pages would function essentially the same, with all available geographic levels next to each other.
- This allows further comparison visualisations within KPI's when data is available.

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INTRO

NEXT STEPS

- Timeline & feasibility estimation
- Detailing Designs
 - Redesign of KPI layouts to allow three levels of comparison.
 - Review of graphs where all localisation regions can be compared.
 - Further detailing of mobile device specifications.
- Share to wider audience.

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