

5.1.2.e

Van: 5.1.2.e  
Verzonden: maandag 4 mei 2020 17:21  
Aan: 5.1.2.e  
CC: 5.1.2.e ; 5.1.2.e  
Onderwerp: RE: Facebook: update on Covid-19 misinformation approach

Dear 5.1.2.e,

Many thanks, I will let Rathenau know to contact 5.1.2.e and 5.1.2.e.

All the best,

5.1.2.e

5.1.2.e

Democracy Department  
Democracy and Governance Division  
Ministry of the Interior and Kingdom Relations  
Turfmarkt 147 | 2511 DP | The Hague  
P.O. Box 20011 | 2500 EA | The Hague | The Netherlands

E 5.1.2.e @minbzk.nl  
M 5.1.2.e

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Van: 5.1.2.e  
Verzonden: maandag 4 mei 2020 15:38  
Aan: 5.1.2.e  
CC: 5.1.2.e ; 5.1.2.e  
Onderwerp: Re: Facebook: update on Covid-19 misinformation approach

[5.1.2.e to bcc]

5.1.2.e,

I'd like to connect you to my dear colleagues 5.1.2.e and 5.1.2.e (cc.) 5.1.2.e and 5.1.2.e. I think that together they have the exact knowledge that Rathenau is looking for! They are aware and can be approached by Rathenau!

Best,

5.1.2.e

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5.1.2.e

Jollemanhof 15 | 1019 GW Amsterdam  
[Facebook](#) | Mobile 5.1.2.e

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From: 5.1.2.e @fb.com>  
Date: Friday, May 1, 2020 at 2:27 PM  
To: 5.1.2.e @minbzk.nl>, 5.1.2.e

5.1.2.e@fb.com>

**Subject:** Re: Facebook: update on Covid-19 misinformation approach

Ha 5.1.2.e,

Krijg je maandag!

Groet,

5.1.2.e

5.1.2.e

5.1.2.e

Jollemanhof 15 | 1019 GW Amsterdam

[Facebook](#) | Mobile 5.1.2.e

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**From:** 5.1.2.e@minbzk.nl>

**Date:** Friday, May 1, 2020 at 2:13 PM

**To:** 5.1.2.e@fb.com>, 5.1.2.e@fb.com>

**Subject:** RE: Facebook: update on Covid-19 misinformation approach

Hoi 5.1.2.e en 5.1.2.e,

Hebben jullie toevallig al tijd gehad hiernaar te kijken?  
De Rathenau onderzoekers vragen of ik al een naam heb.

Groeten,

5.1.2.e

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**Van:** 5.1.2.e

**Verzonden:** vrijdag 17 april 2020 16:36

**Aan:** 5.1.2.e@fb.com>; 5.1.2.e@fb.com>

**Onderwerp:** RE: Facebook: update on Covid-19 misinformation approach

Hi 5.1.2.e and 5.1.2.e

Will continue in English so this might be easier to forward.  
Thanks for the info below. Looks like some good developments in your approach to disinfo.

I'm e-mailing you with a question about something else however.

My ministry asked the [Rathenau Institute](#), a Dutch organization that conducts research on socially relevant aspects of science and technology, to research upcoming technologies that can have an impact on disinformation. The aim of the research is to find out which technologies are likely to have an impact on disinfo the coming 5 years, and to also get some ideas how to best approach these technologies (and which actor should do what in this context).

We'd like to try and anticipate 'what is coming' instead of only thinking of measures that fit the current disinfo methods.

Technologies that Rathenau is looking at are divided into production (like deepfakes) and spreading technologies (such as advanced forms of targeting).

I attached a document (in Dutch), that shows some examples of things they are looking at.

Next to a literature study they are also doing expert interviews to get a sense of what experts see as great upcoming challenges.

They are talking to experts such as strat com people, trend watchers and researchers from various areas (human rights, data, machine learning, corporate communication) from both universities and prominent think tanks, in NL and abroad.

Of course they'd also like the social media company perspective, this is where I hope Facebook can play a role.

Is there someone within Facebook that you think would be suitable for such an interview about upcoming tech that can have an impact on disinformation?

I believe interviews will be done through a video call.

Please let me know if someone at Facebook would be interested to participate, so I can give that name to the researchers.

Have a good weekend!

5.1.2.e

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**Democracy Department**  
**Democracy and Governance Division**  
**Ministry of the Interior and Kingdom Relations**  
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P.O. Box 20011 | 2500 EA | The Hague | The Netherlands

.....  
E 5.1.2.e @minbzk.nl

M 5.1.2.e  
.....

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Van: 5.1.2.e @fb.com>

Verzonden: donderdag 16 april 2020 11:28

Aan: 5.1.2.e @minbzk.nl>

Onderwerp: Facebook: update on Covid-19 misinformation approach

Dear 5.1.2.e,

Some additional information on our approach on Covid-19-misinformation. Please note that this is embargoed until 3pm today, but obviously you can share this information in your interdepartmental group. Our [newsroom](#) will be updated on 3PM with the below and is always a good resource for additional background on our actions!

Since January when COVID-19 was declared a public health emergency we've taken aggressive steps to limit the spread of misinformation about the virus and connect people with reliable information:

- We've expanded our independent fact-checking partnerships to cover more than a dozen new countries
- In March alone, put warning labels on about 40M pieces of content based on around 4,000 fact-checks from our independent fact-checking partners. When people saw these labels, 95% of the time, people did not click past them to view the false information
- We also continue to proactively remove misinformation that could contribute to imminent physical harm and have removed hundreds of thousands of this content

On Thursday, we will announce the latest steps on our work to stop the spread of misinformation about COVID-19

- We launched a "Get the Facts" section in our COVID-19 Information Center featuring articles written by our independent fact-checking partners debunking misinformation about the coronavirus in the US
- We're starting to show messages in News Feed to people who have liked, reacted or commented on misinformation that we've since removed, connecting them to the WHO's myth-busting site

Another key piece to this work are the efforts we're making to connect people with authoritative sources of information:

5.1.2.e@fb.com>

**Subject:** Re: Facebook: update on Covid-19 misinformation approach

Ha 5.1.2.e,

Krijg je maandag!

Groet,

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Jollemanhof 15 | 1019 GW Amsterdam

[Facebook](#) | Mobile 5.1.2.e

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**From:** 5.1.2.e@minbzk.nl>

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**To:** 5.1.2.e@fb.com>, 5.1.2.e@fb.com>

**Subject:** RE: Facebook: update on Covid-19 misinformation approach

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I attached a document (in Dutch), that shows some examples of things they are looking at.

Next to a literature study they are also doing expert interviews to get a sense of what experts see as great upcoming challenges.

- We've now directed over 2 billion people to resources from health authorities through our COVID-19 Information Center and pop-ups on Facebook and Instagram with over 350 million people clicking through to learn more

Don't hesitate to call me if you have any questions!

Kind regards,

5.1.2.e

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Jollemanhof 15 | 1019 GW Amsterdam

[Facebook](#) | Mobile 5.1.2.e

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